

Contact

Hanoi, Vietnam
tieppv@live.com

www.linkedin.com/in/vietiep
(LinkedIn)
gocheap.vn (Company)

Top Skills

Gazebos
Software Development
Business Analytics

Languages

French (Elementary)
English (Professional Working)
Chinese (Elementary)

Certifications

Higher Diploma in Software
Engineering

Honors-Awards

Bronze medal

Publications

The Life Code

TIEP PHAM

Founder & Manager of GOCHEAP VIETNAM
Hanoi, Hanoi, Vietnam

Summary

In a bustling city, Kenzo stood out with his unmatched energy and charisma. Marketing was his passion, a field that perfectly matched his dynamic personality. For Kenzo, marketing wasn't just a job; it was a way to bring stories to life and connect with people in meaningful ways.

One of Kenzo's most memorable projects involved a small tech startup struggling to make its mark. While others saw it as just another client, Kenzo saw an opportunity to tell a compelling story. He immersed himself in the brand's vision and crafted a campaign that didn't just highlight the product but captured its essence. The result was a resounding success, transforming the startup into a community-driven brand. This was Kenzo's magic—creating campaigns that resonated deeply because they were rooted in authenticity.

However, Kenzo's journey wasn't without challenges. There were times when campaigns didn't hit the mark, but he saw these moments as opportunities to innovate. Marketing, for Kenzo, was a dance between data and creativity, and he thrived on the excitement it brought.

Kenzo's true strength lay in his ability to connect with people. His campaigns were more than just ads; they were conversations that built lasting relationships between brands and their audiences. Through his work, Kenzo didn't just achieve success; he created connections and experiences that left a lasting impact.

In marketing, Kenzo found a true reflection of himself—a dynamic, charismatic, and energetic man whose love for the profession was as vibrant as his personality.

YES, KENZO IS ME! :p

Contact me: tieppv@gocheap.vn - 093434.3141 (zalo, whatsapp, call). Have a good day!

Experience

InterEdu

IT Support Specialist

September 2025 - Present (9 months)

Hanoi

- Provided IT support and consultation for Microsoft solutions in the EduTech sector.
- Managed the Edu community, fostering collaboration and knowledge sharing among users.
- Assisted enterprises and schools in Vietnam to enhance their educational technology infrastructure.

EGLIFE JSC

Sales Manager

March 2025 - Present (1 year 3 months)

Hanoi

Custom software development and end-to-end solution delivery tailored to the needs of Enterprises and Government organizations.

At EGLIFE Software, we specialize in delivering tailored software development services and comprehensive digital solutions for enterprises and government sectors. Our team works closely with clients to understand their unique operational challenges, enabling us to design, develop, and deploy scalable, secure, and high-performance systems. From concept to implementation, we are committed to driving digital transformation, optimizing workflows, and enhancing operational efficiency.

Vanvan Store

Co-Founder

January 2025 - Present (1 year 5 months)

Ho Chi Minh City, Vietnam

Crafted in Vietnam, made for the world

Transparent, professional garment production from Vietnam to the world. We combine strict QC/QA, competitive cost, and on-time delivery for global brands.

GOCHEAP VIETNAM

13 years 5 months

Chief Executive Officer

September 2024 - Present (1 year 9 months)

Hanoi Capital Region

Head of Sales Department

Chief Executive Officer

August 2013 - Present (12 years 10 months)

Số 40 phố Ngụy Như Kon Tum, Nhân Chính, Thanh Xuân, Hà Nội

Thành viên sáng lập

Digital Marketing Specialist

January 2013 - Present (13 years 5 months)

Viet Duc complex, 39 Le Van Luong str, Nhan Chinh ward, Thanh Xuan dist,
Hanoi, Vietnam

The newest connecting solutions of Airport taxi based in Vietnam

Education

National Economics University of Vietnam

Bachelor, Marketing · (2003 - 2007)

Aptech

DISM, Information Technology · (2001 - 2003)

HUS High School for Gifted Students

High School, Mathematic, Computer Science · (2000 - 2003)